



Data Center Optimization

Where Leading Edge
Technology Meets
Competitive Advantage

Only with Anexinet do you gain an unbiased partner to help meet the challenges of application development and support. Use our experience and expertise to manage your IT needs without sacrificing your focus on core business.

Anexinet, an award-winning systems integrator and technology management company, enables mid-size and Fortune 1000 clients to optimize the value of their IT investments for improving performance and operational processes.

Serving businesses, associations and government agencies, Anexinet recommends, designs, delivers and supports systems integration with leading technology partners.

An innovator for aligning IT with business goals, Anexinet protects project investments with accountability backed by PMP®/PMI® certified consultants, industry best practices, Near-Site® Development Centers and proprietary delivery models that have proven successful in hundreds of client engagements

Anexinet is headquartered in Greater Philadelphia with offices serving the Northeast and Mid-Atlantic regions.

Gain More-Effective Utilization of IT Infrastructure Assets.

Data Center Optimization (DCO) is a process-oriented approach to effectively maximize a company's IT resources to better meet the business objectives. Using Anexinet's "4D's" methodology, organizations can proactively address strategic mandates to lower costs, drive revenue and mitigate risk. Our DCO solutions help companies discover what they have, determine what they need, and automatically implement the appropriate resources—all while controlling the impact of change and assuring business service levels. Key components of this methodology include the following:

Anexinet Experience

Key components of our "4D's" methodology include:

- **Data Storage**—Effective data storage management solutions that enable organizations to manage data throughout various phases, improve capacity planning, performance and availability.
- **Virtualization/Consolidation**—Utilize best-of-breed virtualization technologies and blade systems to maximize an organization's hardware resources to reduce the total number of devices while maintain operational flexibility and optimal performance.
- **Business Continuity Solutions**—Understand the processes and procedures needed to ensure that essential organizational functions continue during and after a disaster. Prevent service interruption. Reestablish full business functions as defined by organizational mandates (RPO/RTO).
- **Enterprise Systems Management**—Utilize a modular approach to build out a framework in order to manage and monitor all devices and correlate IT resources into service definitions to provide better failure predictability.

Why Consider DCO?

Companies that utilize Anexinet's DCO realize significant benefits, including:

- Improved planned and unplanned downtime responsiveness
- Improved testing and deployment time
- Reduced utility and maintenance costs
- Improved desktop manageability and security

Anexinet "4D's" Approach

- **Discover**—utilize a methodical process to determine the IT assets/components that will be benchmarked or analyzed for potential improvements.
- **Diagnose**—provide a systematic approach to determining the health of the discovered components in relation to results of industry peers and over experience.
- **Design**—develop a solution to address areas of issue/opportunity using industry-based best practices and our expertise.
- **Deploy**—implement the recommended design through a phase-based approach minimizing impact to the environment and accelerating execution to get to "finished."

Anexinet's in-house **Demo Facility** offers a unique opportunity for clients and prospects to learn about the latest technology in a hands-on environment. Our DCO experts will show you how blade server and SAN technologies are used to run our business in a virtual environment.

Delivering Real Value

“As a result of Anexinet's solution, our fund administrators have been able to double the number of funds they support. This provides us with a real competitive edge.”

– VP, Mutual Fund Administration
SEI Investments

“Without Anexinet's expertise and efficiency, our hardware, software and other expenses were estimated to go well over \$1 million. We spent only about 25% of that amount. That's what I call ROI.”

– CIO
SPX Corporation

“No other firm we engaged has been able to deliver such a significant project on-time, on-budget and on-the-mark. Anexinet is superb at targeting your specific needs and tailoring a solution to meet those needs.”

– Manager, Infrastructure
Rohm & Haas

“Anexinet really listened to our need. Their people were true professionals - they communicated every step of the way and left us with a stronger internal team.”

– VP, Information Technology
Exelon Power Team

World-Class Partners

Anexinet has carefully aligned itself with leading software and hardware companies to offer the most value to clients—regardless of application, industry, or platform. Our strategic partnerships with industry leading product companies, coupled with our client's project management methodologies—help us deliver efficient, results-oriented solutions.



Anexinet is proud to be an **Elite Business Partner** with HP and is the Mid-Atlantic's first partner to achieve HP Enterprise Storage Server Elite status. Hewlett-Packard Company is a leading global provider of enterprise computing and services. HP specializes in developing and manufacturing computing, storage, and networking hardware, software and services.



Oracle Corporation is the world's leading supplier of software for information management and the world's second largest independent software company. With annual revenues of more than \$10.1 billion, the company offers its database, tools and application products, along with related consulting, education, and support services, in more than 145 countries around the world. With Oracle's acquisition of BEA, Anexinet is a **Value-Added Reseller and Professional Services Provider** for Oracle's Infrastructure and Fusion Middleware product areas.



Anexinet is a **Premier Enterprise Partner**. VMware is the global leader in Virtual Infrastructure software for industry-standard systems. The world's largest companies use VMware solutions to simplify their IT, fully leverage their existing computing investments and respond faster to changing business demands. As a Gold-level VMware Authorized Consultant (VAC), Anexinet provides VMware services to implement virtualization solutions.



Anexinet is an EMC² **Value-Added Reseller and Proven Service Delivery Partner**. Anexinet realizes the impact and advantage that a managed storage environment provides. EMC²'s best of breed products allow a company to protect their critical data in multiple operating environments, including mainframe, midrange and open systems such as Unix and Microsoft platforms. Anexinet understands the value in the proliferation, availability and continuity of information in an organization. EMC² delivers the products in support of these goals.



Anexinet is a Microsoft® **Gold Certified Partner**. Anexinet develops Custom Application Development, Infrastructure and Security, Enterprise Portals, Service-Oriented Architecture and Enterprise Project Management solutions leveraging Microsoft software tools for Fortune 1000 and mid-market organizations. Anexinet maintains Microsoft competencies with Custom Development, Information Worker, Business Process and Integration, and Microsoft Dynamics with a number of technical resources trained and certified as MCSE's, MCSO's and Product Specialists.



Data Domain provides de-duplication storage appliances for disk-based backup, archiving, and network-based disaster recovery. The company's appliances reduce the storage of redundant copies of data within enterprises. Its products integrate into existing customer infrastructures, and are compatible with enterprise backup software products.



Symantec is a global leader in infrastructure software, enabling businesses and consumers to have confidence in a connected world. The company helps customers protect their infrastructure, information and interactions by delivering software and services that address risks to security, availability, compliance and performance. Headquartered in Cupertino, Calif., Symantec has operations in 40 countries.



RedHat is the world's most trusted provider of Linux and open source technology. Its technology is pervasive, running systems of all sizes, and, more than ever, powering mission-critical computing in the enterprise.



Anexinet leverages the **Citrix Delivery Center™**—an application delivery infrastructure system—to virtualize application resources, manage them centrally, accelerate their performance, and securely deliver to users anywhere. Citrix helps transform the datacenter from a static, production-oriented facility to a dynamic, service-oriented delivery center.



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