



- > Access “capacity on command” for projects
- > Agility and flexibility without compromise
- > New environments up & running within 24hrs

At AstraZeneca Being Inventive starts with the Anexinet Innovation Center

Years ago, today's executives began learning about creativity on a playground where there were few rules and the opportunity to be creative with almost no constraints.

Today's IT executives are finding there is a lot to be said for returning to the innocence of childhood. More and more executives are taking their creative challenges to the cloud in the form of innovation centers where they can experiment on breakthrough projects with virtually no limitations and the freedom to explore the widest range of ideas.



Mark Stocksdale

AstraZeneca, the global research based biopharmaceutical company, is one of those that encourages creative experimentation.

Mark Stocksdale, Senior Director of Enterprise Architecture for AstraZeneca, says "I believe that in this economy businesses are looking for innovation and game changing ways to gain a competitive edge. They are looking for agility and flexibility while, at the same time, working within a corporate environment where change is often slow. The Innovation Center at Anexinet provides our team with the ability to quickly test and validate the capabilities and feasibility of new technologies. We then align the technology with business opportunities or challenges that allow us to

demonstrate the value with our business executives through proof-of-concepts."

Anexinet Inc. of Blue Bell, Pennsylvania, is an award winning system integration and technology company which enables mid-size and Fortune 1000 clients to optimize the value of their IT investments by improving performance and operational processes. Anexinet's Innovation Center is a part of that commitment.

Among its many benefits, the Innovation Center allows an organization to test the latest technologies from providers such as HP, VMware, Microsoft, EMC, Cisco, and Oracle. Development teams can evaluate emerging technologies and industry trends. Teams can also access "capacity on command" for projects that have potential business value.

Mark Stocksdale says: "The US Information Services group at AstraZeneca focuses on the commercial business. From an IS perspective, we support the development and implementation of solutions that enable the marketing and sales of AstraZeneca products to a variety of consumers. We have complex compliance, security, and technology standards that we have to stay within. We must maintain the integrity of our environment. Inside our premises, we can't allow individuals to install software



AstraZeneca is a global, innovation-driven, integrated biopharmaceutical company.

Their mission is to make a meaningful difference to patient health through great medicines that bring benefit for patients and add value for their stakeholders and society.

AstraZeneca discovers, develops, manufactures and markets prescription medicines for six important areas of healthcare, which include some of the world's most serious illnesses: cancer, cardiovascular, gastrointestinal, infection, neuroscience, and respiratory and inflammation

Anexinet Corporation
 4 Sentry Parkway, Suite 300
 Blue Bell, PA 19422
 Phone: 610-239-8100
 Fax: 610-239-6744

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that wasn't tested. We needed this concept, the Innovation Center, to provide us a 'safe' environment for experimentation."

Stocksdale says the Innovation Center at Anexinet allows his team to proactively investigate and potentially solve a problem and explore new opportunities for the business. He adds: "Anexinet provides an experimental place we can use to validate and test new emerging technologies. One of the values of using Anexinet is that they provide a hardware provisioning capability that is very agile and flexible. For example, if today I went into their portal and said that I needed a Microsoft web server and a SQL Database Server they would provision that within a day or two. The quick provisioning of the infrastructure provides timely access and eliminates barriers that prevent the quick turnaround of proof-of-concepts. AstraZeneca has configured three different environments to support a multitude of test scenarios within the Anexinet Innovation Center. Anexinet provides the flexibility and agility to test a variety of different pieces of software that require different operating systems and/or hardware requirements."

Will Stocksdale continue to work with Anexinet? "We have signed up for another year," he says, "and the intent is that it will be ongoing. I have been impressed with the service that Anexinet has been able to provide. Their service levels, response times, and customer service have exceeded my expectations. Again, response time and turnaround to our provisioning requests and or modifications are ready within hours or days. In this context with the hardware, the service, and the infrastructure resources, they have proven that they have a high degree of technological skill and capability and a strong focus on customer service."



Anexinet is an award winning systems integrator and technology management company that enables mid-size and Fortune 1000 clients to optimize the value of their IT investments for improving performance and operational processes.

Serving businesses, associations and government agencies, Anexinet recommends, designs, delivers and supports systems integration with leading technology partners. An innovator for aligning IT with business goals, Anexinet protects project investments with accountability backed by PMP®/PMI® certified consultants, industry best practices, Near-Site® Development Centers and proprietary delivery models proven in successful client engagements.

Anexinet Corporation
4 Sentry Parkway, Suite 300
Blue Bell, PA 19422
Phone: 610-239-8100
Fax: 610-239-6744

ANEXINET.COM