



> Acquired businesses and IT assets quickly integrated into parent organization.

> Next-generation portal technology delivers higher levels of customer service, increased revenue, important cost-containment benefits, and IT solution for supporting company's long-term growth.

## Anexinet Portal Solution Creates Visibility for Logistics Company's Customers and Enterprise Growth Planners

### The Challenge

A global logistics services company experiencing rapid growth both organically and through acquisitions challenged its IT organization to support an increasing diversity of operating divisions and customers. Rapid and continuing growth had led to many integration and visibility issues that demanded a cohesive, flexible, and quick solution. Design and implementation could not impede ongoing daily operations or the company's long-term IT goals to streamline business processes enterprise-wide, consolidate use of transportation assets, and implement new processes supporting maturation into a global provider of total supply-chain management solutions.

### The Solution

Anexinet was asked to provide a solution that would deliver cohesive interfacing, visibility and a seamless user experience among various business systems. Using the BEA WebLogic Portal™ product, Anexinet was able to quickly implement and deploy several portlets within a portal framework to enable visibility of data and secure access to functionality based on customers' service levels. The service-level permissions were enforced through existing personalization and entitlement frameworks delivered by the BEA WebLogic Portal product. Basic transportation order entry was also implemented for customer self-service. Portal administration is achieved through existing tools provided by BEA with the WebLogic Portal product, which enabled developers to concentrate on the business solution instead of low-level programming tasks.

### The Benefits

With Anexinet's assistance, the logistics services company was able to exploit next-generation portal technology and IT assets into the parent organization—enabling visibility of data and secure access to enterprise systems functionality based on customers' service levels. Portal-enabled self-service enables customers to independently place transportation orders, affording the company higher levels of customer service, increased revenue, and important cost-containment benefits. The company is now pursuing its long-term goals by adding to its enterprise portal framework for different classes of business relationships and Web site visitors. This Enterprise Portal Technology Solution will help the company manage its growth and achieve its mission to become a leading global provider of total supply-chain management solutions.

**Anexinet** automates business processes to improve operational performance, competitive advantages, and IT value with qualitative and quantitative return on investment. Solutions leverage the domain expertise of experienced consultants and business professionals, based on a proven Program Management Office (PMO) delivery model that harnesses more than 20 years of industry best practices. Anexinet's PMO provides consolidated real-time management for all aspects of solutions planning and delivery. Automated, client-focused enterprise project management keeps solutions on track, within time and budget, and aligned with client objectives.



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