



# Business Continuity Planning

## Where Leading Edge Technology Meets Competitive Advantage

Anexinet, a premier solutions integrator applies leading-edge technology to complex business challenges to simplify business processes, strengthen IT organizations and provide competitive advantage.

Anexinet offers application development, integration, business intelligence, technology infrastructure and enterprise program management (EPM) services to mid-size and Fortune 1000 companies, associations and government agencies.

Anexinet's experienced consultants ensure the success of clients' solutions through the company's Program Management Office (PMO), a pragmatic approach that combines industry best practices experience with the company's innovative S.A.F.E.-T<sup>2</sup>™ software delivery model. S.A.F.E.-T<sup>2</sup> is a project execution strategy and trademark approach based on the Project Management Institute (PMI®) methodology and Incremental Life Cycle Development standards.

Anexinet Near-Site™ Development Centers enable project teams to design, develop and test client solutions within minutes of a client's location, and without disrupting current systems and organization.

Headquartered in Philadelphia, Pa., Anexinet has regional offices throughout the Delaware Valley and metropolitan New York City and Washington, D.C. areas.

## Make Business Systems Resilient and Resistant to Disaster Situations.

**In today's business and socioeconomic climate, protection from disaster is a daily concern. Your business cannot survive without a solid plan to deal with unexpected technology outages and catastrophic events that could result in total system failure. Anexinet helps companies to implement, upgrade, and verify the integrity of their Business Continuity Planning before disaster strikes—to protect critical customer data.**

### Anexinet Experience

With greater reliance on technology for all aspects of business performance, Anexinet's expertise reduces the risks for potential damage and ensures rapid restoration of critical systems should unforeseen events occur. With safeguards intact, organizations can obtain higher market valuations, lower insurance costs, and internal controls that defend organizations from legal liability. Our comprehensive approach includes:

- Identification of critical systems
- Written business impact and risk analysis
- Internal control recommendations
- Creation and simulation testing of disaster recovery plans
- Recommendation and implementation of disaster recovery technologies
- Training on disaster avoidance and recovery procedures, and technology maintenance

### Anexinet Expertise

Since 9/11, BCP has become an integral part of Anexinet's technology Infrastructure and Security solutions that serve increasing numbers of exposed companies and public sector organizations due to:

- Higher dependencies by businesses on computerized information, production, sales, and service delivery systems
- Inadequate IT and information security safeguards
- Absence of effective backup and recovery strategies to mitigate the impact of disruptive incidents
- Vulnerability to excessive costs or losses arising from serious incidents

Experienced Anexinet consultants are quick to recognize the strengths and weaknesses of your enterprise computing environment—from transactional systems and data exchange servers to data warehousing and business intelligence.

We work with you to identify critical systems and determine where your business processes and technology are most vulnerable. We then create avoidance and recovery plans to ensure that your business and technology are resilient and resistant to disaster situations.

In the process, we save your company substantial time, money and resources to implement or upgrade BCP engineered for:

- Quickest and most cost effective resumption of business should an interruption occur
- Reduced risks to revenue, customer relations, regulatory compliance and negative publicity
- Greater confidence and peace of mind for all stakeholders

## Delivering Real Value

**“As a result of Anexinet’s solution, our fund administrators have been able to double the number of funds they support. This provides us with a real competitive edge.”**

– VP, Mutual Fund Administration  
SEI Investments

**“Without Anexinet’s expertise and efficiency, our hardware, software and other expenses were estimated to go well over \$1 million. We spent only about 25% of that amount. That’s what I call ROI.”**

– CIO  
SPX Corporation

**“No other firm we engaged has been able to deliver such a significant project on-time, on-budget and on-the-mark. Anexinet is superb at targeting your specific needs and tailoring a solution to meet those needs.”**

– Manager, Infrastructure  
Rohm & Haas

**“Anexinet really listened to our need. Their people were true professionals - they communicated every step of the way and left us with a stronger internal team.”**

– VP, Information Technology  
Exelon Power Team

## Proven and Pragmatic Approach with Tangible Deliverables

In every client engagement, Anexinet seeks clear understanding of needs, open communication of competencies, and a best-fit solution strategically planned and implemented through unfettered collaboration and partnership. To maximize success, Anexinet manages projects through its internal Program Management Office (PMO). The PMO of Anexinet provides for coordinated Enterprise Project Management (EPM) with real-time visibility, collaboration, and control from project inception through closure. Overall elements of Anexinet's approach include:

Project Elements	Project Deliverables
<b>Orientation</b>	<ul style="list-style-type: none"><li>• Kick-off engagement</li><li>• Bring Business and IT together on business value and capabilities of Business Continuity Planning</li><li>• Clarity of BCP planning and implementation process</li><li>• Discuss and mutually plan BCP deliverables</li></ul>
<b>Readiness Assessment</b>	<ul style="list-style-type: none"><li>• Infrastructure Assessment including Risk Analysis, Business Impact Analysis and Cost Benefit Analysis for BCP preparedness</li><li>• Identify potential portal opportunities by business unit</li><li>• Analyze infrastructure and interfaces to current systems</li></ul>
<b>Proof of Concept</b>	<ul style="list-style-type: none"><li>• Define scope and success criteria</li><li>• Profile of recovery requirements and strategies</li><li>• Design of functional areas including personnel control assessment, business-unit recovery plans, and emergency response and restoration plan</li><li>• Review and validate Proof of Concept to proceed with Business Continuity Planning initiatives</li></ul>
<b>Incremental Life Cycle Development</b>	<ul style="list-style-type: none"><li>• Establish development, testing, staging, and production environments</li><li>• Capture functional and non-functional requirements</li><li>• Implement and Test Emergency Operations Center, Crisis Communication, Evaluation Program, BCP Awareness Training, Plan Distribution, and Security</li><li>• Business and IT staff trained</li><li>• Project closeout including scope verification and lessons learned</li></ul>



Anexinet Corporation  
1040 First Avenue  
Suite 108  
King of Prussia, PA 19406 USA  
Phone: 610-755-3400  
Fax: 610-755-3420

[ANEXINET.COM](http://ANEXINET.COM)