



Business Intelligence and Data Warehousing Solutions

Where Leading Edge Technology Meets Competitive Advantage

Anexinet, a premier solutions integrator applies leading-edge technology to complex business challenges to simplify business processes, strengthen IT organizations and provide competitive advantage.

Anexinet offers application development, integration, business intelligence, technology infrastructure and enterprise program management (EPM) services to mid-size and Fortune 1000 companies, associations and government agencies.

Anexinet's experienced consultants ensure the success of clients' solutions through the company's Program Management Office (PMO), a pragmatic approach that combines industry best practices experience with the company's innovative S.A.F.E.-T²™ software delivery model. S.A.F.E.-T² is a project execution strategy and trademark approach based on the Project Management Institute (PMI®) methodology and Incremental Life Cycle Development standards.

Anexinet Near-Site™ Development Centers enable project teams to design, develop and test client solutions within minutes of a client's location, and without disrupting current systems and organization.

Headquartered in Philadelphia, Pa., Anexinet has regional offices throughout the Delaware Valley and metropolitan New York City and Washington, D.C. areas.

Turn your business systems data into timely and integrated knowledge, information, and intelligence for competitive advantage.

Companies increasingly leverage data accumulated in their business systems for competitive advantages. They use real-time information to monitor business performance; quickly identify problem areas in operations; and make timely decisions on a daily basis to increase profit, revenue, and market share. Planning and implementing Business Intelligence (BI) and Data Warehousing (DW) solutions however involve many nuances that, if overlooked or mishandled, can severely affect deployment time, costs, and effectiveness. To ensure competitive advantages from successful initiatives, companies turn to the professionals at Anexinet for their business intelligence and data warehousing needs.

Anexinet Experience

Anexinet's Practice delivers best-fit, end-to-end solutions complete with client assessments, project planning, tool selection, implementation, data management tuning, and optimization—for companies of any size. Our professionals draw on domain expertise from years of experience and excellence in critical areas such as:

- Data Warehouse Assessments
- Data Warehouse End-to-End Solutions
- Business Intelligence Tool Evaluations from market leaders including *MicroStrategy*, *Hyperion/Brio*, *Business Objects*, and *Cognos*
- Extract, Load, and Transformation (ETL) Tool Evaluations from market leaders such as *Ascential* and *Informatica*
- Business Intelligence Product Upgrades and Migrations

- Enterprise Reporting and Executive Dashboard Solutions
- Data Management Tuning and Optimization with *Oracle*, *SQL Server*, and *DB2 Databases*

Anexinet Expertise

Data management, data warehousing, and business intelligence strategies demand careful planning, experienced business and technology teams, proven methodologies, and current industry insights. Years of industry focus and successful client engagements provide Anexinet's Practice with rare domain expertise and valuable relationships with leading BI software vendors.

Different approaches can be taken to data reporting for business intelligence, depending on the type of organization, types of business systems, and business needs to be addressed. Anexinet's assessments of systems and processes identify where key data is located and how to best leverage data with BI tools.

Organizations typically have difficulty choosing appropriate BI tools. Many tools appear to offer similar capabilities. Anexinet's Practice shares valuable insights into the latest BI industry trends and product releases. Clients use Anexinet's experience and relationships with all leading vendors to select and implement BI software and architecture that will meet objectives and budget while delivering highest long-term value.

Only with Anexinet do you gain an unbiased partner to manage all aspects of your business intelligence and data warehousing initiatives. Our end-to-end solutions turn operational data into priceless intelligence for money-making and cost-saving decisions. Even in companies that have built data warehouses or data marts, Anexinet fills the significant needs to evaluate and optimize processes and to extend BI capabilities.

Delivering Real Value

“As a result of Anexinet's solution, our fund administrators have been able to double the number of funds they support. This provides us with a real competitive edge.”

– VP, Mutual Fund Administration
SEI Investments

“Without Anexinet's expertise and efficiency, our hardware, software and other expenses were estimated to go well over \$1 million. We spent only about 25% of that amount. That's what I call ROI.”

– CIO
SPX Corporation

“No other firm we engaged has been able to deliver such a significant project on-time, on-budget and on-the-mark. Anexinet is superb at targeting your specific needs and tailoring a solution to meet those needs.”

– Manager, Infrastructure
Rohm & Haas

“Anexinet really listened to our need. Their people were true professionals - they communicated every step of the way and left us with a stronger internal team.”

– VP, Information Technology
Exelon Power Team



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Proven and Pragmatic Approach with Tangible Deliverables

In every client engagement, Anexinet seeks clear understanding of needs, open communication of competencies, and a best-fit solution strategically planned and implemented through unfettered collaboration and partnership. To maximize success, Anexinet manages projects through its internal Program Management Office (PMO). The PMO of Anexinet provides for coordinated Enterprise Project Management (EPM) with real-time visibility, collaboration, and control from project inception through closure. Overall elements of Anexinet's approach include:

Project Elements	Project Deliverables
Orientation	<ul style="list-style-type: none">• Kick-off engagement• In-depth discussion of the business and technical benefits of Business Intelligence adoption• Discuss Incremental path to implementation• BI/DW deliverables discussed and mutually planned
Readiness Assessment	<ul style="list-style-type: none">• Discovery and analysis of existing business processes and technology state• Collaborative discussions of findings, opportunities, and recommendations uncovered during analysis• Assessment and impact analysis documents• Identification of opportunities to demonstrate the value proposition via a targeted proof of concept
Proof of Concept	<ul style="list-style-type: none">• Define scope and success criteria• Tool and infrastructure selection• Prototype realization• Presentation of results to project stakeholders• Roadmap for moving to a production implementation
Incremental Life Cycle Development	<ul style="list-style-type: none">• Functional-requirement specifications• Architecture specification• Technical specifications document• Source-to-target mapping• Initial load strategy of data• Transformations• Infrastructure specifications• Logical and physical model• ETL code base• Project plan for iterative SDLD• Test plans• Reporting schematic layout of reports• Standard operating procedures• Knowledge transfer