



## Enterprise Portal Technology Solutions

### Where Leading Edge Technology Meets Competitive Advantage

Anexinet, a premier solutions integrator applies leading-edge technology to complex business challenges to simplify business processes, strengthen IT organizations and provide competitive advantage.

Anexinet offers application development, integration, business intelligence, technology infrastructure and enterprise program management (EPM) services to mid-size and Fortune 1000 companies, associations and government agencies.

Anexinet's experienced consultants ensure the success of clients' solutions through the company's Program Management Office (PMO), a pragmatic approach that combines industry best practices experience with the company's innovative S.A.F.E.-T<sup>2</sup>™ software delivery model. S.A.F.E.-T<sup>2</sup> is a project execution strategy and trademark approach based on the Project Management Institute (PMI®) methodology and Incremental Life Cycle Development standards.

Anexinet Near-Site™ Development Centers enable project teams to design, develop and test client solutions within minutes of a client's location, and without disrupting current systems and organization.

Headquartered in Philadelphia, Pa., Anexinet has regional offices throughout the Delaware Valley and metropolitan New York City and Washington, D.C. areas.

### Increase employee productivity and strengthen relationships with your customers and business partners.

The diversity of departmental applications across an enterprise creates communication and collaboration challenges, user experience inconsistencies, and the inability to deliver timely, accurate information to customers, employees, and business partners. Frequently, information and processes are siloed in disparate applications and repositories—from desktops to databases—making it difficult to leverage critical business information and IT assets. Enterprise Portal Solutions from Anexinet empower organizations to quickly build and deploy portal systems that reduce operational costs, increase productivity, and strengthen business relationships.

### Anexinet Experience

- **Customer Portals:** Enable self-service with compelling, personalized customer-facing Web sites. Increase revenue with cross-sell and up-sell opportunities. Improve customer satisfaction with on-line assistance and more. Unify customer profiles with one view across all departments.
- **Employee Portals:** Personalized online workspaces empower higher employee productivity through secure, single sign-on access to information and job functions, including job-specific tasking and reporting, online training, and human resources.
- **Partner Portals:** Improve communication and collaboration with partners on joint business initiatives. Provide self-service models for driving product and service transactions while reducing costs.
- **Process Portals:** Automate and integrate complex business tasks. Group content and transactional interfaces into guided business processes that update multiple systems as part of a single transaction. Engineer process portals to align with how users work and interact with your organization.

### Anexinet Expertise

Enterprise Portal frameworks provide a rich suite of Web-based capabilities to quickly build and deploy Business-to-Employee (B2E), Business-to-Business (B2B), and Business-to-Customer (B2C) portal solutions with advanced security and access entitlements.

Unlike “out-of-the-box” portals offered by commercially available ERP, CRM, and other enterprise product suites, Anexinet-engineered portal frameworks are designed with a top-level view of the enterprise across all departments, divisions, and geographies. With Anexinet, there are no portal overlays needed, which further assists in automating business processes to bridge the gap between systems and across your technology infrastructure. Also, connecting business systems to a core enterprise portal framework is much easier and more economical than attempting to integrate an entire organization with ERP/CRM portals.

Anexinet-engineered portal frameworks with Service-Oriented Architecture (SOA) also align with the latest Business Intelligence (BI) and Enterprise Content Management (ECM) strategies that organizations seek to deploy for productivity and response to evolving marketplaces.

**To successfully implement any enterprise application, it is critical that the project be expertly planned, managed, and executed.** This is especially true of portal applications. Poorly planned endeavors can lead to inconsistencies, poor topology, and a viral-type environment of sites, documents, and links that users refuse to use. Anexinet—experienced in delivering enterprise applications and portals—uses its internally developed Program Management Office (PMO) based on Microsoft Project Server 2003 provides clients with real-time visibility, insight, and control of projects from planning to closure.

## Delivering Real Value

**“As a result of Anexinet’s solution, our fund administrators have been able to double the number of funds they support. This provides us with a real competitive edge.”**

– VP, Mutual Fund Administration  
SEI Investments

**“Without Anexinet’s expertise and efficiency, our hardware, software and other expenses were estimated to go well over \$1 million. We spent only about 25% of that amount. That’s what I call ROI.”**

– CIO  
SPX Corporation

**“No other firm we engaged has been able to deliver such a significant project on-time, on-budget and on-the-mark. Anexinet is superb at targeting your specific needs and tailoring a solution to meet those needs.”**

– Manager, Infrastructure  
Rohm & Haas

**“Anexinet really listened to our need. Their people were true professionals - they communicated every step of the way and left us with a stronger internal team.”**

– VP, Information Technology  
Exelon Power Team

## Proven and Pragmatic Approach with Tangible Deliverables

In every client engagement, Anexinet seeks clear understanding of needs, open communication of competencies, and a best-fit solution strategically planned and implemented through unfettered collaboration and partnership. To maximize success, Anexinet manages projects through its internal Program Management Office (PMO). The PMO of Anexinet provides for coordinated Enterprise Project Management (EPM) with real-time visibility, collaboration, and control from project inception through closure. Overall elements of Anexinet's approach include:

Project Elements	Project Deliverables
<b>Orientation</b>	<ul style="list-style-type: none"><li>• Kick-off engagement</li><li>• Bring Business and IT together on business value and capabilities of Enterprise Portals</li><li>• Add clarity of Enterprise Portal planning and implementation process</li><li>• Discuss and mutually plan Enterprise Portal deliverables</li></ul>
<b>Readiness Assessment</b>	<ul style="list-style-type: none"><li>• Analyze current portal environments</li><li>• Identify current issues and potential opportunities by business unit</li><li>• Discuss portal architecture including high-level view of areas, content, user roles, navigation and “look and feel” guidelines</li><li>• Assess infrastructure and interfaces to current systems to support an Enterprise Portal</li></ul>
<b>Proof of Concept</b>	<ul style="list-style-type: none"><li>• Define scope and metrics of success</li><li>• Define requirements for portal area</li><li>• Design functional areas including content, definition of user roles, area architecture, taxonomy, page navigation, “look and feel,” workflow, customization, and interfaces to current data stores</li><li>• Review and validate Proof of Concept to proceed with Enterprise Portal implementation</li></ul>
<b>Incremental Life Cycle Development</b>	<ul style="list-style-type: none"><li>• Define scope and business objectives</li><li>• Establish development, testing, staging, and production environments</li><li>• Capture functional and non-functional requirements</li><li>• Design, develop, and implement Enterprise Portal sites to include site architecture, taxonomy, page navigation, and “look and feel”</li></ul>



Anexinet Corporation  
1040 First Avenue  
Suite 108  
King of Prussia, PA 19406 USA  
Phone: 610-755-3400  
Fax: 610-755-3420

[ANEXINET.COM](http://ANEXINET.COM)