



Collaborative Strategy Based on Business and Enterprise IT Architectures Brings Clarity to Systems Planning, Portfolio Recovery, and Spend Analysis.

Strategy Management

Align IT Infrastructure and Applications with Strategic Business Objectives.

Disconnects between evolving business and IT architectures are costly. More than half of IT projects in progress either underserve or no longer comply with business objectives. This is especially true in companies when a new line of business is added, or a merger or consolidation occurs. Most organizations can spend up to 70% of current IT budgets just maintaining systems. Understanding discretionary and non-discretionary spending is critical to properly support the business drivers within your current IT budget. Anexinet's Strategy Management approach fulfills the most critical and often overlooked first step toward synchronizing an organization's business systems with business objectives. The purpose is to help align your IT investments with the business objectives they support.

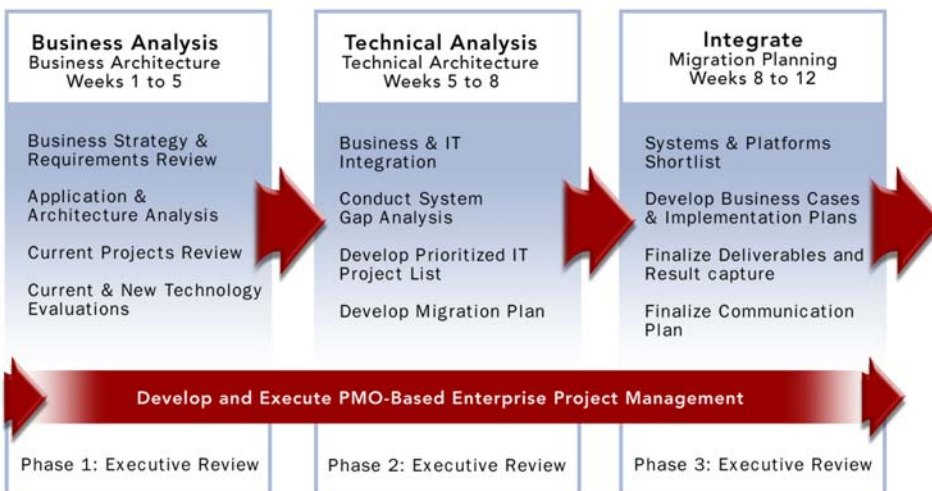
12-Week Process

Ensure up to 36 months of IT relevance, value, and confidence. A comprehensive, highly structured, 12-week program administered by Anexinet's Strategy Management experts leads to a Systems Strategy Roadmap to remove uncertainty from your IT projects before committing additional software and technology services.

Strategy Management:

- Refocuses IT spending to address implications of evolving business requirements and planned change initiatives
- Aligns and prioritizes your enterprise project portfolio to accelerate support toward strategic business objectives
- Stipulates a clear business case for project initiatives and outcomes
- Helps IT and business unit managers to work in synergy toward common goals

Anexinet Strategy Management Approach



Systems Strategy Work Plan

Anexinet Strategy Management starts with a high-level Work Plan that provides a flexible and repeatable framework for achieving client objectives from both Business and IT perspectives. The Plan serves as the basis for IT applications rationale and roadmap development, and guides the Strategy Management initiative along three distinct paths:

IT Roadmap: Anexinet focuses on understanding the client's organization as a whole, then works with the client to develop a set of Business and IT Architectures, project plans with credible cost estimates, and migration plans that will deliver the highest degree of probability for aligning IT systems with business objectives.

Portfolio Recovery: Anexinet works with the client to assess, understand, and regain control or to close any languishing projects.

Spend Analysis: Anexinet works with the client to move non-discretionary IT spending to the discretionary-spending side of the client's balance sheet. The goal is to enable the client's IT spend to do more with less.

Delivering Real Value

"Through Anexinet's Strategy Management Program, we established a credible IT Strategy Work Plan for aligning our processes with business objectives, and a Program Management Office to develop, manage, and communicate the plan throughout our organization. The foundation of Anexinet's unique value proposition was their willingness to work with us as a member of our team."

– Director, Program Management Office
Global Reinsurance Company

Where Leading Edge Technology Meets Competitive Advantage

Anexinet, a premier solutions integrator applies leading-edge technology to complex business challenges to simplify business processes, strengthen IT organizations and provide competitive advantage.

Anexinet offers application development, integration, business intelligence, technology infrastructure and enterprise program management (EPM) services to mid-size and Fortune 1000 companies, associations and government agencies.

Anexinet's experienced consultants ensure the success of clients' solutions through the company's Program Management Office (PMO), a pragmatic approach that combines industry best practices experience with the company's innovative S.A.F.E.-T²™ software delivery model. S.A.F.E.-T² is a project execution strategy and trademark approach based on the Project Management Institute (PMI®) methodology and Incremental Life Cycle Development standards.

Anexinet Near-Site™ Development Centers enable project teams to design, develop and test client solutions within minutes of a client's location, and without disrupting current systems and organization.

Headquartered in Philadelphia, Pa., Anexinet has regional offices throughout the Delaware Valley and metropolitan New York City and Washington, D.C. areas.



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Strategy Management for Portfolio Recovery & IT Spend Analysis

Billions of dollars annually are wasted on IT projects that are never completed or fall short of expectations. Anexinet's Strategy Management addresses the factors that put project initiatives at risk, such as decentralized organizational structures and common misconceptions about business needs, technology, and benefits.

How do you know if Service-Oriented Architecture (SOA), Business Process Management (BPM), Enterprise Portals, or another technology solution will meet your unique challenges? How can you be sure your technology approach will have a long-term successful impact on business objectives without the prerequisite of a thorough, unbiased, expert analysis that Anexinet's Strategy Management provides?

The end product—a **Systems Strategy Roadmap** based on your business and enterprise IT architectures—assimilates:

1	Your business direction, requirements, and IT implications
2	Assessments of current systems and projects
3	Current technology trends and benefits
4	Recommended platforms, products, and migration paths
5	Costs and timeframes

Our 12-week collaborative process evaluates what your organization is currently doing, identifies what should be done, and recommends how to proceed. Discussions and analysis also include any necessary change management involving processes, planning, and management of the enterprise project portfolio.

We also help to institute fiduciary and management discipline affecting IT oversight, fixed and controllable costs, budgets, regulatory issues, and project management.

Through analysis, education, and collaboration, Anexinet's Strategy Management creates IT environments tuned for business relevance, pared for cost optimization, and certain of their direction.