



Master Data Management Solutions

Equip decision makers across your enterprise with critical information

Rapid growth, mergers and acquisitions, and the lack of a holistic IT strategy often leave many organizations with information systems that are overly complex, difficult and costly to maintain, inflexible, and not secure. Master Data Management (MDM) helps address these challenges by consolidating and quality-assuring core business information into reliable data that you can manage and distribute across your organization for improved operational performance.

Anexinet Experience

Anexinet's experience and client opportunities for a Master Data Management solution include:

- **MDM Assessment**—Anexinet uses a comprehensive assessment as a first step towards forming an effective MDM strategy. We analyze your business environment and organizational goals, organize your stakeholders, categorize your data elements, and provide viable ROI information on MDM benefits to your company—data accuracy, consistency, distribution.
- **MDM Proof of Concept**—Utilizing our Blue Bell, Pa.-based Innovation Center, Anexinet delivers fully functional Master Data Management Proof of Concepts using a subset of your own data. We will install and configure a secure environment to demonstrate a real MDM solution. Once accepted by your stakeholders, the Proof of Concept is moved to your facility for further work.
- **MDM Deployments**—Anexinet brings proven leadership and technical capabilities to deliver full lifecycle software development around the MDM solution that helps determine your candidate data, develop your models and rules, and improve your workflow and data distribution.

Anexinet Expertise

Anexinet helps clients create a governance framework for consistent Master Data that includes customers, suppliers, accounts, and other critical business information. While every MDM solution will have distinct requirements, a customized plan will maintain the integrity and reliability of shared data that will enable you to:

- Promptly mitigate risk and address compliance issues
- Streamline processes for more flexible decision-making
- Obtain faster, higher quality data for analysis

MDM covers two data categories—Operational and Analytic. Operational data consists primarily of Customer Data Integration (CDI) or Product Information Management (PIM). Analytic data is more commonly dimensional using hierarchy information. Both use the same underlying data. MDM projects are initiated to solve a specific problem, but quickly expand as organizations realize the benefits of having a trusted source of data and can envision MDM as a solution for synchronizing other information systems.

Where Leading-Edge Technology Meets Competitive Advantage

Anexinet, a premier systems integrator and technology management company uses proven and innovative ways to reduce operational costs, improve system performance, and better support your business—backed by more than 20 years of experience.

Anexinet offers application outsourcing, business intelligence (BI) & data solutions, and infrastructure services to mid-size and Fortune 1000 companies, associations, and government agencies.

Anexinet's experienced consultants ensure the success of clients' solutions through the company's Program Management Office (PMO), a pragmatic approach that combines industry best practices experience with the company's innovation centers, client service model, and strategic product sourcing.

Anexinet's Near-Site® Development Centers enable project teams to design, develop and test client solutions within minutes of a client's location, and without disrupting current systems and organization.

Headquartered in Greater Philadelphia, Anexinet serves clients from offices and Near-Site® Development Centers located in the Northeast and Mid-Atlantic regions.

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